

LIBERTY BEACON SENDS OUT CALL, DESPITE STORMS

Thousands of patriotic citizens stood bareheaded in a drenching downpour of rain on the Monument Lot and on the roadways about the historic shaft last night as the Marine Band played "The Star-Spangled Banner," and a great sheet of flame leaped up from the huge bonfire that carried a Liberty Day signal across the continent.

Despite a downpour of rain the Liberty eve celebration and bonfire was a big success.

Mrs. William G. McAdoo, Mrs. Wilson, and many officials arrived ten minutes before the hour set for the signal fire. Everything was in readiness.

Mrs. McAdoo touched the electric switch that exploded a charge of oil. As the flames broke out from the huge pyramid a brisk rain fell, added to a whipping west wind. Mrs. McAdoo stood bareheaded through-out the ceremony.

As pots of red and blue fire were reached by the crackling flames the great beacon broke out into the American colors while the crowd cheered.

As the flames died down a heavy downpour sent the spectators running for cover.

AMERICA MUST STRIKE HARD NOW, McADOO Tells ATLANTANS

ATLANTA, Ga., Oct. 24.—America must strike hard now and win, else the great war will be fought again, with the nation probably alone in beating down the Teuton.

Secretary of the Treasury McAdoo voiced that warning here today in a speech for the Liberty loan. If the war is carried to a successful ending, then our Liberty will not be imperiled again, he added.

"Let us not listen to those anemic peace advocates who inopportunely talk of peace at this time," he declared, "when there can be no peace until this issue is settled right. God knows I want peace as much as any man, but I do not want a premature and immature peace, which would only postpone the time when we should have to fight it out again, probably alone, and when the sacrifices would be infinitely greater than now. This is our time to strike and strike hard and settle despotism forever. Let us see it to a finish."

For Bilious Troubles

That heavy headache, torpid liver, sick stomach, bitter taste in mouth, furred tongue, dull eyes and muddy skin, all come from a poor supply of bile. These unhealthy conditions are promptly corrected by

BEECHAM'S PILLS

which stimulate the liver, regulate the flow of bile, sweeten the stomach, and renew healthy bowel action. A household remedy approved by sixty years of public service. For every-day illnesses, Beecham's Pills

are a tested Remedy

Largest Sale of Any Medicine in the World. Sold everywhere. In boxes, 10c., 25c.

**Diamond
Lavallier \$5.00**
Genuine white diamond, solid 14k. gold chain.
Pauls'
Watch and Chronometer Maker.
1322 G N. W.
Opposite Epiphany Church.

THOUSANDS OF
HOUSEWIVES PREFER
**Elk Grove
BUTTER**
—They know it is pure,
wholesome and palate
tempting.
At All Grocers
GOLDEN & CO.
922-928 La. Ave.
Wholesalers Only.

This Is Liberty Day; Buy a Bond

By WILLIAM G. McADOO,
Secretary of the Treasury.

This is Liberty Day in the United States, made so by proclamation of the President and the governors of the forty-eight States of the American Union. Would that it were Liberty Day for all the peoples of the world. Let us make it an ominous day for the German Kaiser. Let us make it the beginning of the end of military despotism and inhuman warfare.

Remember the Antilles.

A few days ago one of the Kaiser's undersea assassins destroyed the American transport Antilles, killing sixty-seven of America's gallant sons. The Kaiser must answer for this crime. He must be made to feel the prick of American bayonets. Let us remember the Antilles. Let us never stop nor falter until this infamous apostle of brutalized warfare, the Kaiser, is brought to justice.

First Duty To Oversubscribe.

Our first duty is not only to subscribe, but to over-subscribe the second Liberty loan. If we fail, it will be a victory for the Kaiser. There is no reason why we should fail, because we are the richest people in the world. Our prosperity has been unexampled and we are able to provide our Government with all the money and resources required to win this war.

It is our soldiers, our sailors, and our guns that are going to win the victory, vindicate America's rights at home and upon the high seas and make the world safe for democracy.

The least service of patriotism that any man or woman who stays at home can perform is to lend their money to his or her own Government on impregnable security at 4 per cent interest.

Soldier Risks All.

They risk nothing, while the soldier risks all.

The failure of one Liberty loan would destroy the Government's credit, undermine confidence, imperil prosperity and disgrace us in the eyes of the world. The patriotic people of the forty-eight States of the Union must make such a disaster impossible.

When the sun sets on the evening of this Liberty Day ten million Americans should have registered their subscriptions to the Second Liberty Loan.

DISTRICT EMPLOYEES WILLING BOND BUYERS

The canvas among District employees for the sale of Liberty bonds, officials said today, has met with universal responses, especially from the smaller-paid employees.

"This is strikingly illustrated in the case of employees of charitable institutions," said George S. Wilson, secretary to the Board of Charities. "Many subscriptions have been received from persons who are in receipt of between \$30 and \$50 a month. Among the returns received this morning were those from two industrial schools, where the majority of the employees receive less than \$40 a month. Practically every employee subscribed for a \$50 bond."

"A splendid example of patriotism is given by the employees of the colored industrial school at Blue Plains. This school has a total of nineteen officers and employees including the superintendent, all of whom are colored. Seventeen of the nineteen received \$40 a month or less and every one has subscribed for at least one Liberty bond and made the first payment."

DU PONT TAKE \$50,000.

PHILADELPHIA, Oct. 24.—Swelling the Philadelphia district's total for the day to \$65,000,000, the E. I. du Pont de Nemours Powder Company, of Wilmington, announced its subscription of \$50,000,000, the largest yet made in all the United States during the present campaign.

PRETTY GIRLS WORK FOR LOAN AT G. W. U.

Liberty Day will be observed at George Washington University this afternoon at 4:30 o'clock, when a mass meeting will be held on the campus in front of the Arts and Sciences Department Building, 2023 G street northwest. The meeting will last about fifteen minutes.

William S. Hance, Jr., retiring president of the student council and chairman of the committee in charge of arrangements, will preside. Addresses will be delivered by J. Lee Cleveland, McNamara, Elmer Kayser, and Capt. Howard L. Hodgkins, C. A. C. Subscriptions blanks will be distributed by pretty girl students.

SCOUTS GET \$80,000 IN LOAN SUBSCRIPTIONS

Eighty thousand dollars in Liberty bond subscriptions to date is the record of Washington's Boy Scouts for the first three days of their seven-day campaign. And incidentally many of the boys are happy with the prospect of receiving one of the silver war service medals to be given to every lad who secures more than ten subscriptions. A. L. Sinclair, of Troop 2, has turned in \$8,000 so far, the largest amount obtained by any individual Scout. Another boy, whose name is withheld, has turned in more than \$6,000.

Everyone Must Do
His Part—NOW
Buy LIBERTY BONDS Today
HUGO WORCH,
1110 G St. N. W.

Only Four More Days to Buy a Liberty Bond

The response must come from ALL the people. It is a patriotic privilege. If your savings are not large you can buy a \$50 or \$100 Bond. You need not hesitate because of fear that you may need your nest egg for any emergency, for these Bonds are JUST AS GOOD AS MONEY, and can be sold at any time. If you have not money available to pay cash, arrangement can be made to buy a Bond on Easy Payments, extending over a period of one year. Liberty Bond Booth—First Floor.

IT PAYS TO DEAL AT
Goldenberg's
BOTH SIDES OF 7TH AT K ST. "THE DEPENDABLE STORE"
Store Opens at 9 A. M.; Closes at 5:45 P. M.
Open Saturdays Until 6 P. M.

\$1.50 Bleached Sheets, \$1.15
51x90 Defender Bleached Seamless Sheets, full double bed size; extra fine quality.
29c Pillow Cases, 20c
45x36 Bleached Pillow Cases, large size; linen finish quality.
\$2.50 Bed Spreads, \$1.89
Crocchet Bed Spreads, double bed size; in Marcelline pattern. First Floor.

The Home Furnisher's Page!

We are so strongly fortified in our Furniture Store against any immediate or near future advance in manufacturers' prices, and have such a large and varied stock of Furniture on our floors and in our warehouse, that we can offer our customers certain distinct advantages in styles, quality and value that make it the part of wisdom to come here for all your furniture wants. Some of these advantages are demonstrated in the special offerings arranged in our Furniture Store for tomorrow. See and compare!

William and Mary Dining Room Suite at \$129.00



This is a suite of sterling quality, built of selected materials, and possessing all the features to be found in high-grade furniture. Mahogany or American walnut finish; large Buffet, 48-inch Top Extension Table, Large China Cabinet, and Serving Table—all perfectly matched.



Special Sale of Englander Level Lock Couch Beds at \$16.50

We show a complete line of the famous Englander Couches, Springs, and Cot Beds, including Englander Level-lock Couches, in single and full sizes, with plain and cretonne-covered mattresses; Englander Wit-edge and Plain Springs; also Englander Foldaway Cots and Cot Beds. The best in America.

Couches from \$16.50 to \$32.00 Springs from \$7.50 to \$12.50

Specials for Thursday
In Small Pieces of Furniture.
200 of these light Bamboo Tables, matting covered top—can be used in any room. Special at 69c
All sizes lot of Feather Pillows, of good size, covered with serviceable quality stuff, ticking, filled with crushed feathers, sanitary and odorless. Size 20x28 inches. Special at 69c
White Enamel Bath Room Stools, with rubber tipped legs; clean and sanitary. Special at 49c

Fumed Oak Foot Stools

Special at 49c
A special lot of Fumed Oak Foot Stools, covered with imitation leather, strongly made and nicely finished.

A Special Sale of Baby Carriages



Bought at a price concession, and offered to you on the same basis. Full read hood, corduroy lined, with best gear and body work. Block and other standard makes that are known for high quality.

Royal Easy Chairs at \$13.75



Rest in a "Royal" Easy Chair—there's nothing that will give so much comfort and satisfaction. Built on novel lines, and can be adjusted to any position you like. Upholstered in imitation leather of good wearing quality.

\$27.50, \$30.00 and \$32.50 Perfect Quality 9x12-foot Room-Size Rugs, at \$22.45

We cannot impress on your mind too strongly the fact that these rugs are Seamless and Absolutely perfect in every detail.

In tomorrow's remarkable offering are fine grade Axminster, Wilton Velvet and best quality Brussels Rugs, deep rich pile fabrics, in forty handsome floral, oriental, medallion and neat figured designs. Light or dark colorings. In the desirable 9x12 ft. size.

\$18 Velvet and Brussels Rugs, \$13.75

7 ft. 6x9-ft. Seamless Velvet Brussels Rugs, in floral and Oriental designs. Colorings to suit any room decoration.

Goldenberg's—Fourth Floor.

\$40 Axminster and Wilton Velvet Rugs, \$29.75

High-grade Axminster and Heavy Weight Wilton Velvet Rugs, all seamless and strictly perfect. In a large assortment of floral, medallion, and conventional designs. Best colorings.

Important Sale of 2,000 Pairs of \$3.00 and \$3.50 Lace Curtains

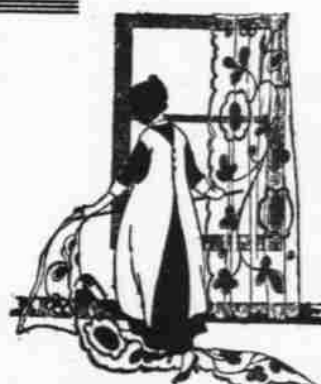
At \$1.85 a Pair

A special purchase of a mill's surplus stock of Lace Curtains, in lots of one to twelve pairs of a pattern. In novelty effects, heavily worked Scotch and Nottingham laces; white, ivory, and Arabian shades; 2½, 3 and 3½ yards long; 40 to 50 inches wide.

\$1.50 and \$1.75 Lace Curtains, 95c a Pair

Nottingham Lace Curtains, 2½ and 3 yards long; 40 to 48 inches wide; white or ecru colors; plain, novelty, and heavy worked designs.

Goldenberg's—Fourth Floor.



\$4.00 Woolnap Blankets, \$3.19 a Pair

Heavy weight double bed size Woolnap Blankets; white, tan or gray, with various color borders; soft fleece, containing the warmth of the wool blankets.

\$7.00 Wool Blankets

High grade Wool Blankets, in white, tan, and gray; with pink or blue borders; also plaids of blue, pink, tan, and gray; double bed size.

\$5.95

Goldenberg's—Fourth Floor.

\$1.25 Crib Blankets

Heavy weight Woolnap Crib Blankets, have the appearance and contain the warmth of the all wool blankets. Size 36x60 inches. In blue and pink Teddy Bear and other nursery designs.

89c

15c and 19c Curtain Materials

Yard wide Curtain Materials, including plain and openwork border Scrim, floral border and figured all-over design Marquisettes and Voiles; lengths from 2 to 10 yards, many pieces being alike.

9c yard

First Floor—Bargain Table.

Dinner Service

American China Dinner Service, neat floral decoration; 100 full size pieces.

\$11.98

Basement.

Curtain Stretchers

Lace Curtain Stretchers, with nickel-plated pins and center brace, which cannot sag; size 6x12 ft.

86c

Basement.

Furnace Shovels

Heavy Steel Furnace Shovels, large size; strongly made.

69c

Basement.